

Inauthentic Facebook Profiles used to share Fake Job opportunities

How inauthentic Facebook profiles impersonating prominent companies lured Kenyan citizens with lucrative job opportunities.



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Glossary

Detailed descriptions and explanations of terms and abbreviations relevant to this report are listed below. These descriptions and explanations serve to clarify the usage in our report and are not intended to be authoritative.

Abbreviation	Description
ANCIR	African Network of Centres for Investigative Reporting
CfA	Code for Africa
CB	Coordinated Inauthentic Behaviour
CIB	Coordinated Inauthentic Behaviour
KNBS	Kenya National Bureau of Statistics
DCI	Directorate of Criminal Investigations

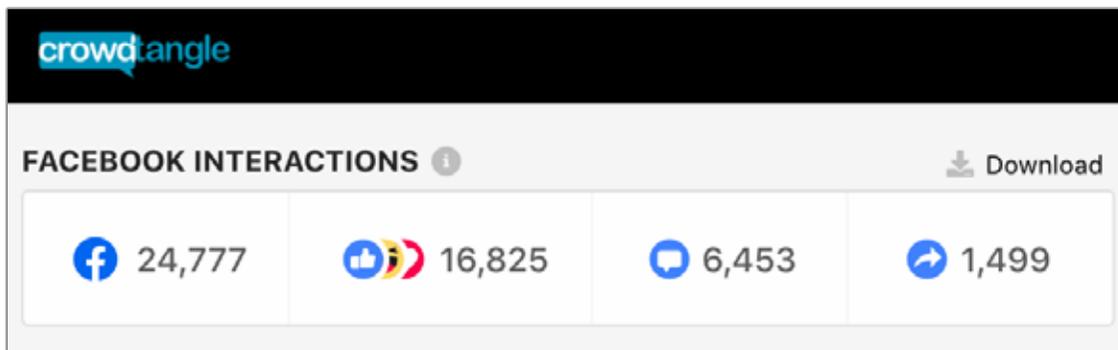
Executive Summary

Fake Job opportunities: Inauthentic Facebook pages impersonating prominent companies aimed at collecting citizens' information by claiming to offer job opportunities.

An investigation by CfA's iLAB has identified 33 scam recruitment Facebook accounts, groups and pages with more than 184,532 friends and followers, targeting people in Kenya. Some were created as early as 2017, while others as recently as 20 August 2020. They have titles like "Tuskys supermarket jobs" and "Quickmart supermarket jobs".

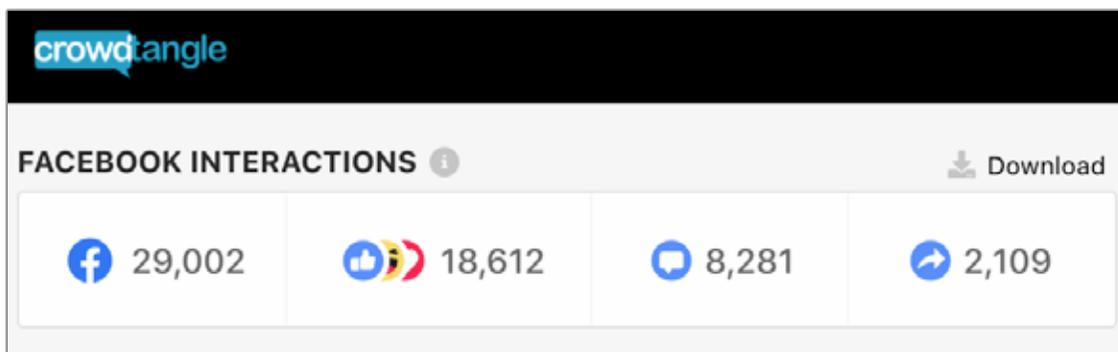
The scam pages falsely claim to belong to well-known organisations and supermarkets, gas stations, and other companies known to recruit large numbers of people. They leverage the credibility of real brands to trick people for nonexistent jobs that require payment of "registration fees".

These ads appear to be working. The Tuskys supermarket fraud, which asked for 350 Kenyan shillings (Approximately USD 3.5) in order to be short-listed for a job interview had 24,777 interactions.



Screengrab of Tuskys Supermarket gDoc Facebook interactions as at 4 Sept 2020 (Source: CrowdTangle/ CfA)

Another supermarket fraud, using the Naivas brand name, which also requested 350 Kenyan shillings in order to be short-listed for a job, had 29,002 interactions, according to analytics data provided by CrowdTangle.



Screengrab of Naivas Supermarket gDoc Facebook interactions as at 4 Sept 2020 (Source: CrowdTangle/ CfA)

In total, iLAB found 84,488 interactions from the 11 google forms. CfA's iLAB analysis suggests a degree of coordination among the Facebook pages, the affiliated Facebook accounts, and the Facebook groups, as revealed by similar post activity and account administration.

iLAB found dozens of Facebook pages linked to four key Facebook profiles that demonstrate several characteristics pointing to coordinated activity, including the near-simultaneous publication of identical content. The assets also demonstrated signs of inauthenticity, as they were created to impersonate large supermarket chains in Kenya.

The Authors

Code for Africa (CfA) is the continent's largest network of non-profit independent civic technology and open data laboratories, with teams of full-time technologists and analysts in 13 African countries. CfA's laboratories build digital democracy solutions that give citizens unfettered access to actionable information to improve citizens' ability to make informed decisions, and to strengthen civic engagement for improved public governance and accountability.

The African Network of Centres for Investigative Reporting (ANCIR) is a CfA initiative that brings together the continent's best investigative newsrooms, ranging from large traditional mainstream media to smaller specialist units. ANCIR member newsrooms investigate crooked politicians, organised crime and big business. The iLAB is ANCIR's in-house digital forensic team of data scientists and investigative specialists who spearhead investigations that individual newsrooms are unable to tackle on their own. This includes forensic analysis of suspected digital disinformation campaigns aimed at misleading citizens or triggering social discord or polarisation using hate speech or radicalisation or other techniques.

The iLAB subscribes to CfA's guiding principles:

1. **We show what's possible.** Digital democracy can be expensive. We seek to be a catalyst by lowering the political risk of experimentation by creating successful proofs-of-concept for liberating civic data, for building enabling technologies and for pioneering sustainable revenue models. We also seek to lower the financial costs for technology experimentation by creating and managing 'shared' backbone civic technology and by availing resources for rapid innovation.
2. **We empower citizens.** Empowering citizens is central to our theory of change. Strong democracies rely on engaged citizens who have actionable information and easy-to-use channels for making their will known. We therefore work primarily with citizen organisations and civic watchdogs, including the media. We also support government and social enterprises to develop their capacity to meaningfully respond to citizens and to effectively collaborate with citizens.
3. **We are action oriented.** African societies are asymmetric. The balance of power rests with governments and corporate institutions, at the expense of citizens. Citizens are treated as passive recipients of consultation or services. We seek to change this by focusing on actionable data and action-orientated tools that give 'agency' to citizens.
4. **We operate in public.** We promote openness in our work and in the work of our partners. All of our digital tools are open source and all our information is open data. We actively encourage documentation, sharing, collaboration, and reuse of both our own tools, programmes, and processes, as well as those of partners.
5. **We help build ecosystems.** We actively marshal resources to support the growth of a pan-African ecosystem of civic technologists. Whenever possible we reuse existing tools, standards and platforms, encouraging integration and extension. We operate as a pan-African federation of organisations who are active members of a global community, leveraging each other's knowledge and resources, because all of our work is better if we are all connected.

This report was authored by the iLAB's East African team, consisting of investigative manager Allan Cheboi, data analyst Jean Githae, data technologist Robin Kiplangat and datavis designer Odhiambo Ouma . The report was edited by senior programme manager Amanda Strydom and deputy CEO Chris Roper, and approved for publication by CEO Justin Arenstein.



The context

According to the Kenya National Bureau of Statistics' (KNBS) Quarterly Labor Force report for the period **January to March 2020**, youths aged between 20 and 24 made the highest number of those out of the job market at 290,453 (representing 13.9% of the unemployment rate) during the period. Youths aged between 25-29 followed with a total of 226,264 during the quarter. The report is a confirmation that Kenya's youths are still the most affected by the unemployment crisis.

Overall, the number of employed Kenyans dropped by 1.7% in the quarter from 18.1 million as at December 2019 to 17.8 million as at March 2020. KNBS data also showed that 2.8 million potential employees were job seekers.

The employment crisis is currently shaking the country, owing to the Covid-19 pandemic that has slowed down the country's economy. On 30 May 2020, the Ministry of Health (MoH) announced that an **estimated 300,000** people in Kenya had lost their jobs since the first reported Covid-19 case on 13 March 2020. President Uhuru Kenyatta had earlier warned that **more than half a million jobs** may be lost in six months should the cases of coronavirus infections continue to rise.

A surge in the number of fake job advertisements has been witnessed in Kenya, facilitated by the ease of posting job advertisements online, especially on social media platforms.

An **article** published by The Star, a newsroom in Kenya, on 31 August 2020, said two suspects were arrested for luring Kenyans with fake jobs, only to rob them. George Kinoti, the Director of the Directorate of Criminal Investigations (DCI), said that the two were believed to belong to a wider syndicate that operates by luring victims to lucrative job vacancies. After the victims show up, operatives direct them to secluded areas where they rob them at gunpoint.

This has not been the first time such scams have been on Kenya's social media space, as **reported** by NTV Kenya, a media station in Kenya. Approximately 100 Kenyans found themselves caught in a scam from a job advertisement, posted on LinkedIn, when they arrived for the job interview on 23 March 2020, which turned out to be fake.

Efforts by media and top career service providers in Kenya such as **Standard Media, Careerpoint Solutions** and **Advance-Africa** to sensitise Kenyans on how to identify fake job advertisements online have not yielded great results so far. A page created on Facebook on 31 August 2015 titled **'Fake Job Alerts Kenya'** has garnered a following of only 268 people. This is despite the number of fake job advertisements debunked by the page administrators.

iLAB sees this as an opportunity for social media platforms to come to the aid of innocent citizens by removing accounts, pages and groups that facilitate such scams from their platforms.

CfA identified a cluster of Facebook pages impersonating prominent companies in Kenya, purporting to offer job opportunities to the pool of job seekers.

Why so many?

On 27 August 2020, a [fact-check](#) done by PesaCheck, an independent fact-checking team incubated by the same umbrella organisation that incubates the iLAB, found a post from a fake Facebook page by the name [Tuskys Supermarket page](#) created to impersonate one of the largest supermarket chains in Kenya, [Tuskys Supermarket](#) to be a hoax.

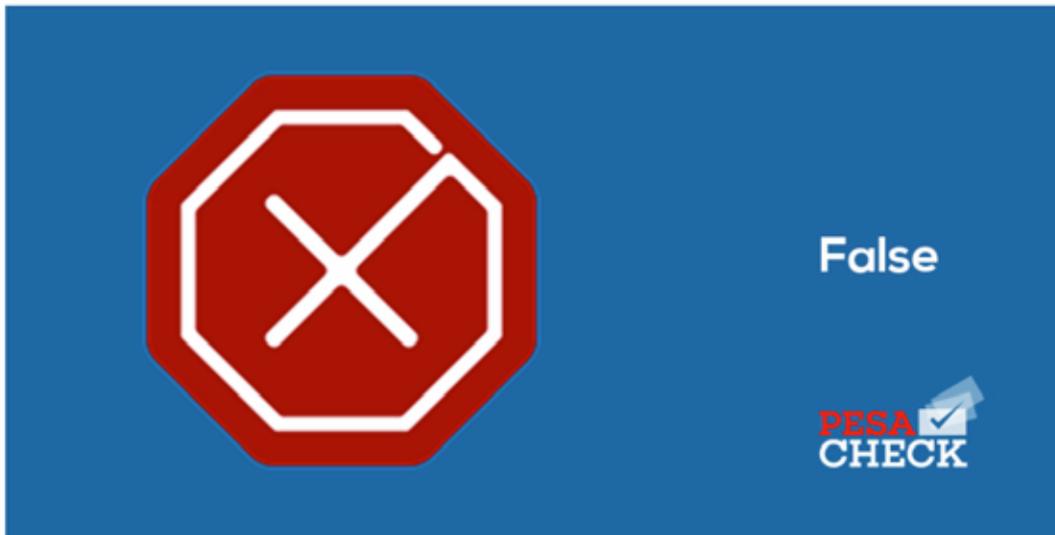
HOAX: This advert for jobs at Tuskys Supermarket is fake

The supermarket chain only advertises vacant positions on its website, and has stated that the job post in question is a scam.



PesaCheck [Follow](#)

Aug 27 · 4 min read



A [Facebook page](#) using the logo and name of Tuskys Supermarket and advertising new job opportunities with the retailer that are available in August 2020, is FAKE.

A screengrab of the WhatsApp message linking to the dubious blogs, indicating the deceptive relief package from the government (Source: CFA)

This was corroborated by a [fact-check](#) done by Africa Check, another independent fact checking initiative based in Kenya. The iLAB further noted that several Facebook posts had previously been debunked by independent fact-checking organisations with similar scams being run on Facebook going back to 2019.



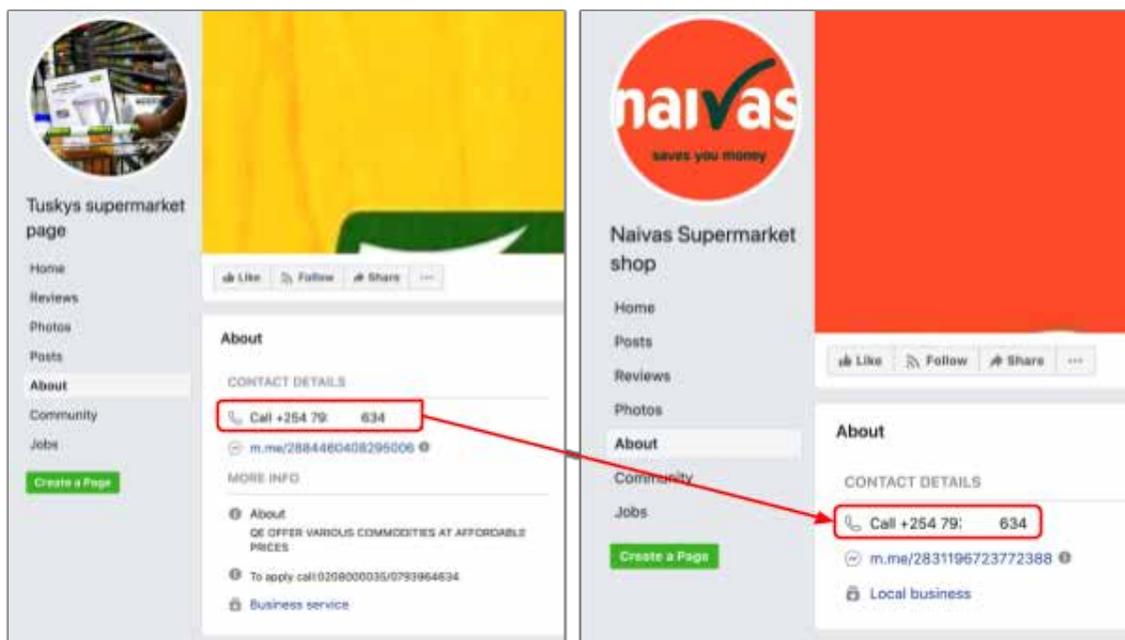
A screengrab of the WhatsApp message linking to the dubious blogs, indicating the deceptive relief package from the government (Source: CFA)

<p>Africa Check Sorting fact from fiction</p> <p>Home Reports Factsheets & Guides How to fact-check</p> <p>Naivas supermarket jobs? Another fake Facebook page</p> <p>08/02 26th August 2020 (GMT)</p>	<p>PostCheck in PostCheck Mar 10 · 4 min read</p> <p>False</p> <p>HOAX: This ad for jobs at Carrefour Kenya is fake The ad asks job seekers to pay an application fee...</p> <p>Read more...</p>
<p>Beware job scams on fake 'Quickmart Supermarket' Facebook page</p> <p>02/01 01st August 2020 (GMT)</p>	<p>HOAX: This ad for jobs at NSSF Kenya is fake The ad asks job seekers to send their application to a...</p> <p>Read more...</p>
<p>Don't fall for Kenya 'Coca-Cola jobs' scam on Facebook</p> <p>11/04 18th April 2019 (GMT)</p>	<p>HOAX: This ad asking for a fee to apply for jobs at Tuskys is fake</p> <p>Read more...</p>

Who is responsible?

The phone call gang

iLAB noted a similarity in the contact information for a number of Facebook pages and conducted additional analysis to identify any coordination between the accounts. The [Tuskys supermarket page](#) identified above had a contact listed on its About section of the Facebook page. We noted that the mobile number was identical to the Naivas Facebook Page.

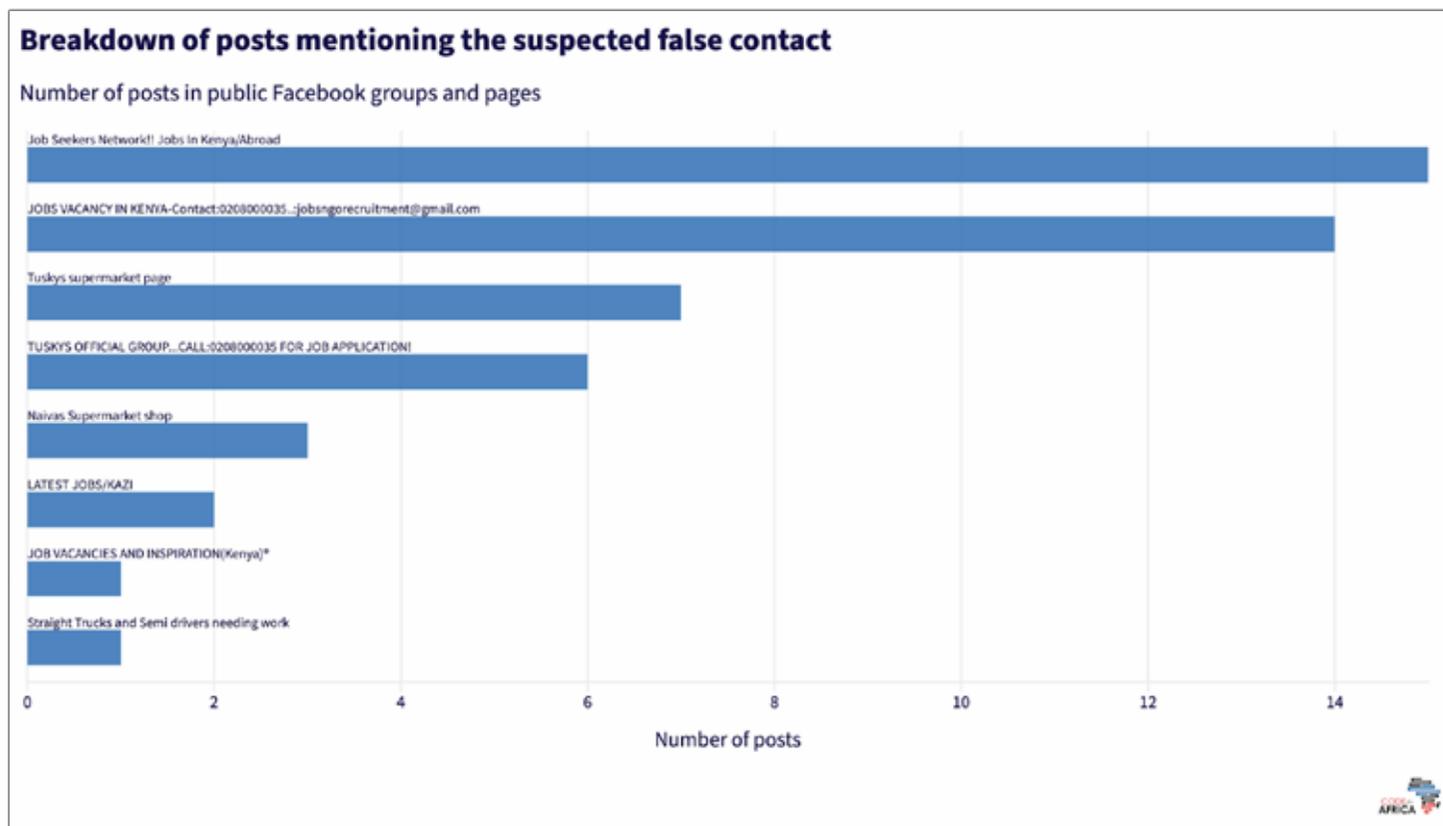


A screengrab of the WhatsApp message linking to the dubious blogs, indicating the deceptive relief package from the government (Source: CfA)

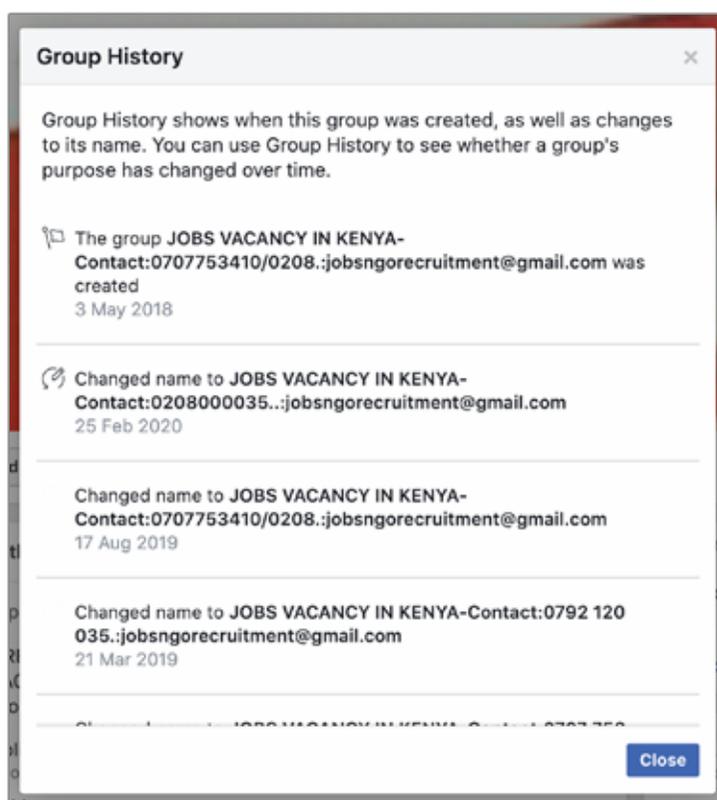
Using CrowdTangle, a public insights tool from Facebook, we conducted a keyword search for the [mobile number](#) and identified 49 public posts on several Facebook groups and pages using the same mobile number.

Notably, 59% of the posts originated from two public Facebook groups: JOBS VACANCY IN KENYA-Contact:0208000035.. [jobsngorecruitment@gmail.com](#), with a total of 18,869 members and Job Seekers Network!! Jobs In Kenya/Abroad, with a total of 4,982 members.

The **“JOBS VACANCY IN KENYA”** group had undergone several name changes since its date of creation on 3 May 2018.

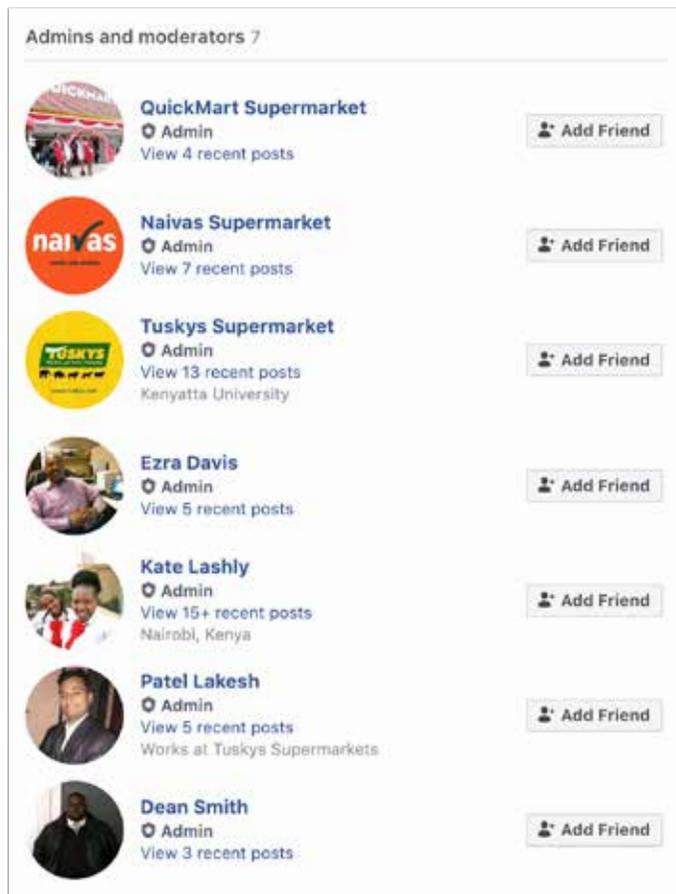


Public Facebook posts mentioning the suspected fake jobs contact (Source: CrowdTangle/CfA via Flourish)



This was attributed to the frequent changes in contact information used by the perpetrators to enable job seekers to contact them for inquiries on job opportunities. It is possible that the changes in phone numbers can be attributed to the previous phone numbers being identified as facilitating scams by individuals who fall prey to the advertisements.

We further noted that the administrators of the Facebook group included Facebook accounts using the name of top supermarket chains in Kenya. In addition, there were four personal accounts acting as administrators for the group.

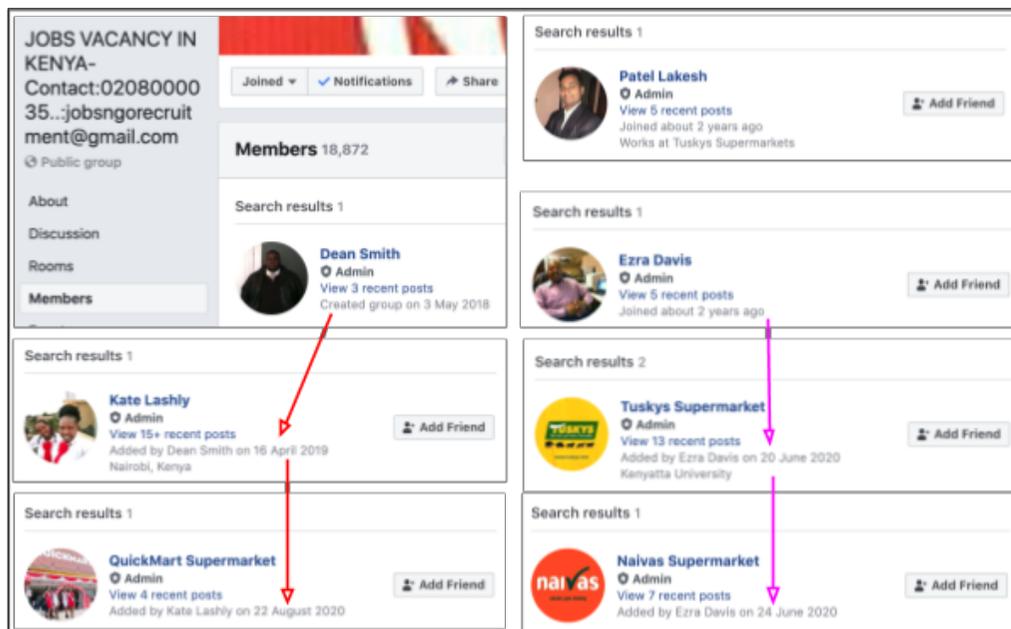


The iLAB noted that the Facebook group was created by the profile called **Dean Smith**. **Ezra Davis** and **Patel Lakesh** joined a few days months after the creation of the group. The latest addition to the group of administrators is **Kate Lashly**, who was added by **Dean Smith** on 16 April 2019.

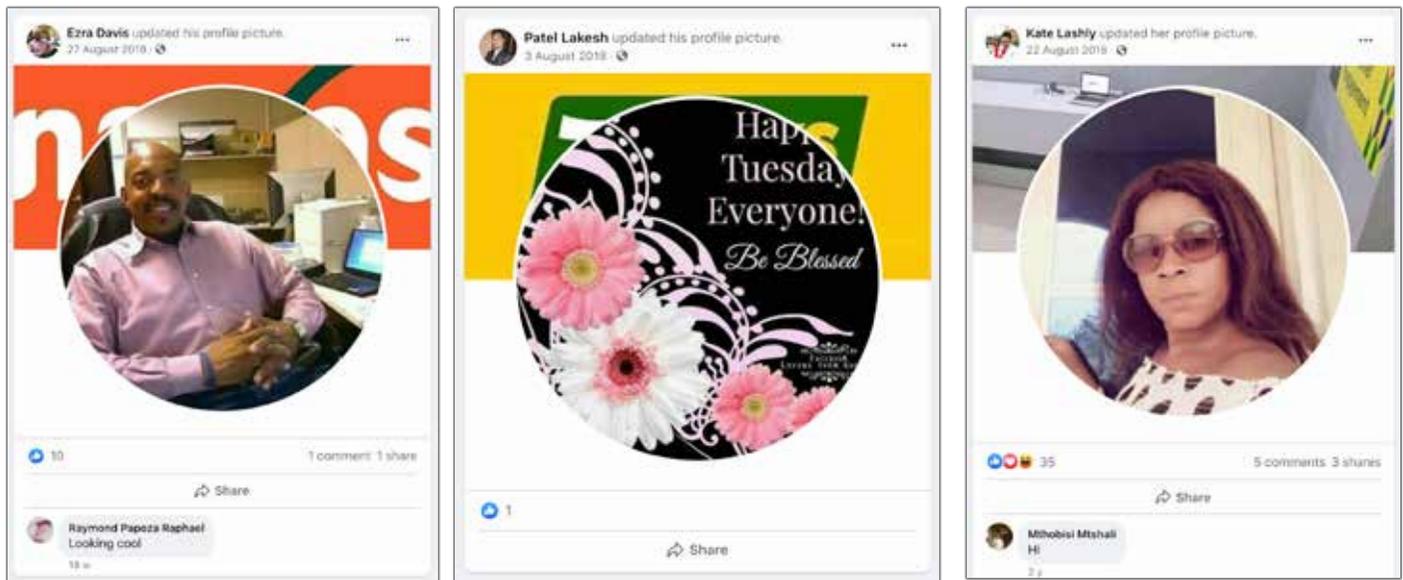
Consequently, **Ezra Davis** added **Tuskys supermarket** and **Naivas Supermarket** accounts to the group on 20 June 2020 and 24 June 2020 respectively. **Kate Lashly** added the **Quickmart supermarket** account on 23 August 2020.

However, we noted that the first post on three out of four Facebook profiles were posted in August 2018. This possibly indicates the time the accounts were created. A Google reverse image search for the profiles of the four personal accounts did not yield any results, indicating that they are possibly original pictures used by the owners of the account.

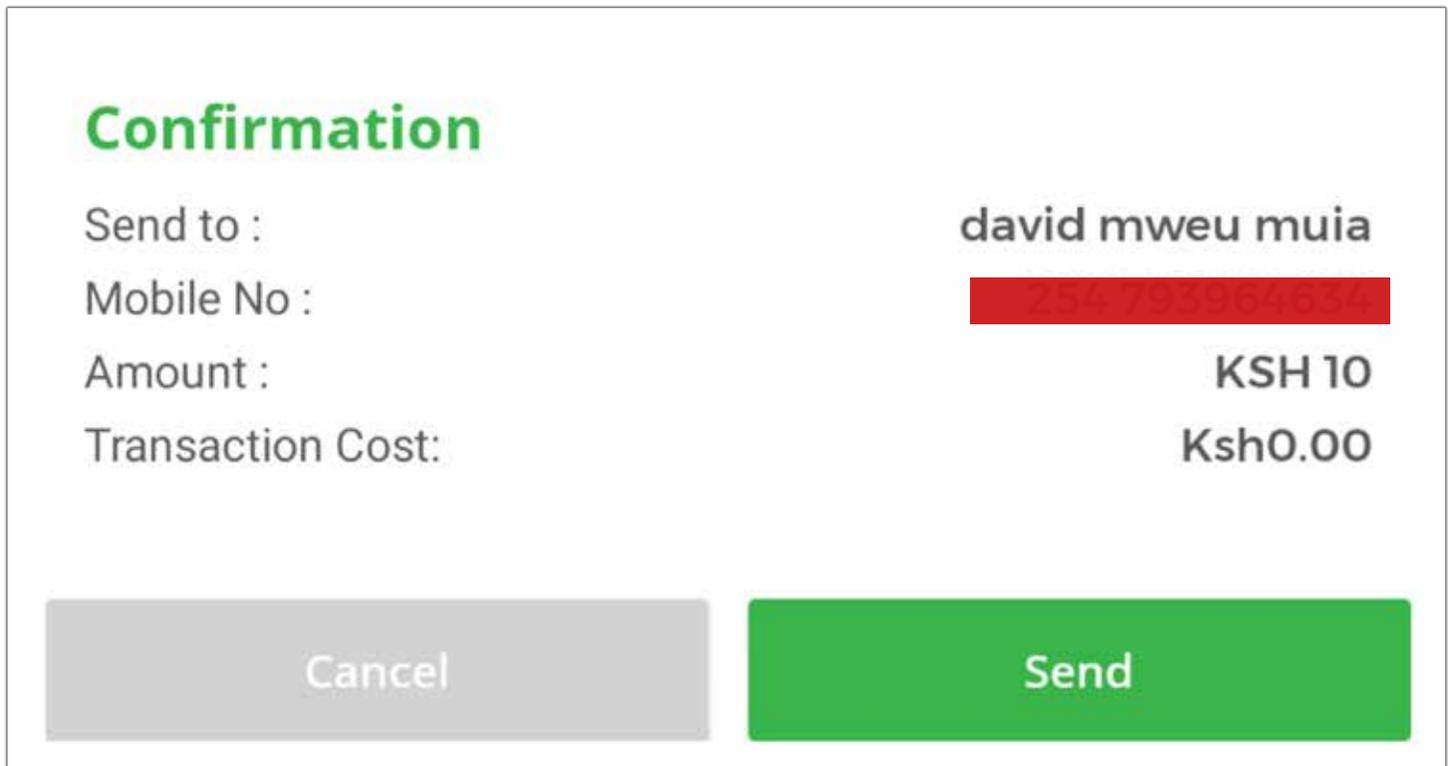
Screenshot showing the administrator accounts for 'Jobs Vacancy in Kenya' Facebook group as at 02 Sept 2020 (Source Facebook/CfA)



Screenshot showing date of joining for each administrator account of Jobs Vacancy in Kenya Facebook group as at 02 Sept 2020 (Source:Facebook/CfA)

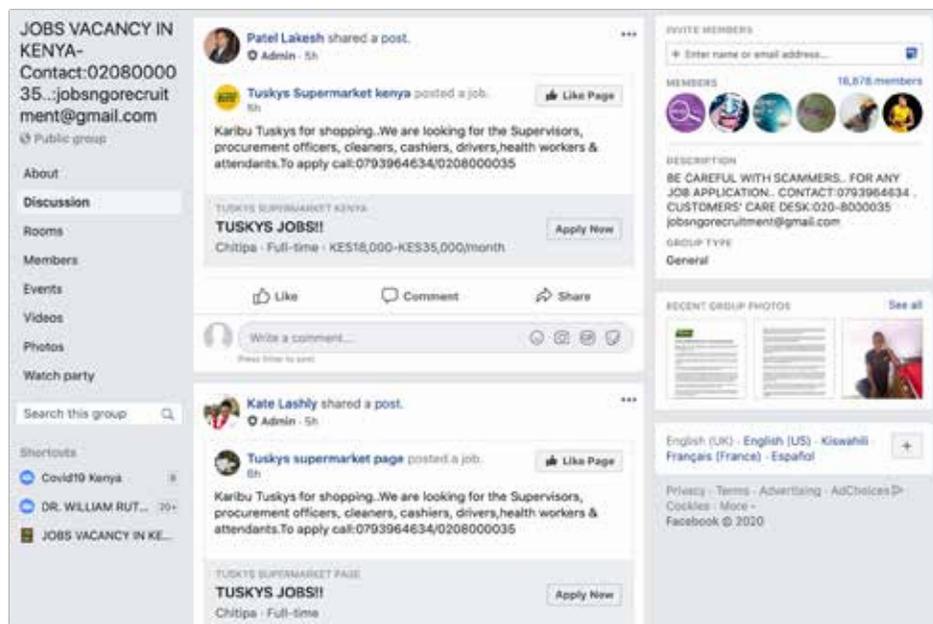


Using **MySafaricom** application, a mobile money application owned by mobile carrier **Safaricom**, subscribers are able to query and identify the owner of a registered phone number by using the steps of “send money” on the platform. A query on the ownership of the mobile number used by the perpetrators in the job adverts shows a different name compared to the Facebook personal accounts identified during the investigation: “David Mweu Muia”



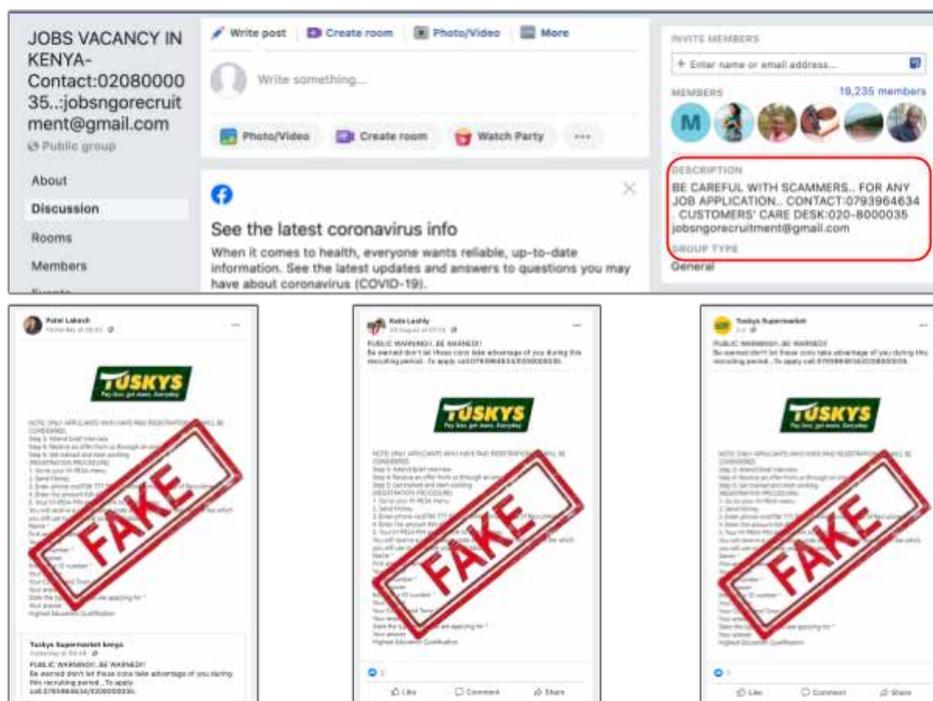
Screenshot from Safaricom MPESA transaction query for suspect mobile number taken on 31 August 2020 (Source Safaricom MPESA /CfA)

An iLAB analysis showed that all the Facebook accounts posted job opportunity adverts across the platforms in a coordinated fashion and occasionally shared each other's contents. Additionally, the accounts followed each other on the platform.



Screenshot of coordinated posting and sharing between suspect accounts as at 02 Sept 2020 (Source:Facebook/Cfa)

Apart from posting almost identical content, iLAB observed that the accounts purported to debunk other job opportunity scams posted on Facebook in order to gain legitimacy and trust from the victims.



Screenshots showing fact-checks done by the perpetrators on other job opportunity advert scams as at 09 Sept 2020 (Source:Facebook/ Cfa)

Consequently, several Facebook pages were also identified using keyword search of the Facebook post contents and the related pages section provided by Facebook for linked accounts.

The Google docs gang

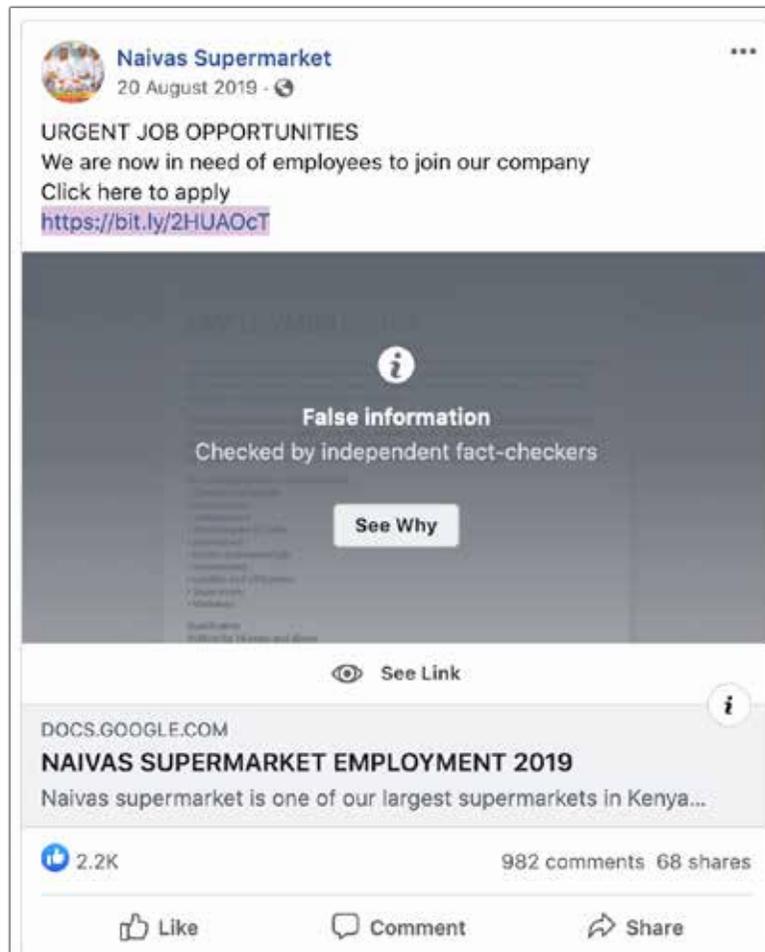
A Facebook **post** from a page titled **Naivas supermarket** debunked by both **Pesacheck** and **Africa Check** on 8 February 2019 and 31 August 2020 respectively, shows a related fake supermarket job opportunity scam framed in a slightly different way. The posts on Facebook redirect users to a Google Form through a shortened url which had instructions on how to apply for the opportunity.

Notably, the Google Form requested personal information including name, phone number, identification number, date of birth, location, nationality and level of education.

This information could be used to target victims or used for malicious purposes such as registering for fake mobile numbers. A **forensic audit** conducted by the Communications Authority of Kenya (CA) to assess the effectiveness of sim card registration by mobile service providers found that large numbers of sim cards had been “unregistered, partly registered, improperly/un-procedurally registered, fraudulently registered” as well as registered against multiple owners. According to the CA, one of the key reasons for the failure to implement an order made in May 2018 requiring mobile network operators to register all sim cards prior to activation was that the operators were not able to control reselling agents, who often ignored the proper registration process. This provided a loophole for individuals to register multiple sim cards that could subsequently be used for malicious actions.

Another risk observed in collection of personal information is database creation that can be sold to political aspirants.

A peculiar characteristic of the application form is that applicants were required to pay a registration fee through MPESA, a mobile payment application used by Safaricom, then share the MPESA transaction reference number to confirm registration.



NAIVAS JOB OPPORTUNITIES

Naivas supermarket is one of our largest supermarkets in Kenya today. Due to its growth, we have opened several branches countrywide therefore we need more employees to replace the retired ones and work in the newly opened branches. Therefore Recruitment has begun and interested parties are requested to submit their application.

We need replacements urgently which will take place across all the 47 Counties starting from the following towns: Nairobi, Nakuru, Mombasa, Malindi, Kisumu, Eldoret, Kapsabet, Kabarnet, Machakos, Kitui, Lodwar, Maralal, Nyeri, Kilimambogo, Murang'a, Bungoma, Kisii, Homa Bay, Siaya, Kirinyaga, Bomet, Iten, Kericho, Narok, Lamu, Ilmorog, Nanyuki, Makuini, and many more.

The job opportunities available include:

- Cleaners and guards
- Receptionists
- Salespersons
- Store keepers & Cooks.
- Distributors
- Drivers and messenger.
- Accountants.
- Loaders and off loaders
- Supervisors
- Marketers

Qualification

- 1) Must be 18 years and above
- 2) Be conversant with local dialect (Kiswahili, English and local language)
- 3) Disciplined and ready to work at NAIVAS Supermarket Stores

SALARY FROM Ksh. 28,500 AND ABOVE

We expect to achieve the required number on or before 16th August 2020. For the interview and training starts on 23rd August 2020. Work begins on 29th August 2020.

We shall operate on FIRST COME, FIRST SERVE BASIS, we highly discourage discrimination in terms of age, race and ethnic background. Fairness is KEY.

Naivas Supermarket

Naivas Supermarket Job Application Form

PROCEDURE OF APPLICATION

Step 1: Complete the application form.
 Step 2: Register with Ksh. 200. (The 200 payment is a small fee that was introduced for online application processing. It aims at slashing costs to applicants who were previously forced to submit the application manually which is tedious and cost ineffective).
 NB: Those who won't qualify their money will be refunded back. All candidates are supposed to pay in order to be able to submit their applications for processing.

Step 3: First interview.
 Step 4: Attend an assessment center and final interview.
 Step 5: Receive an offer.

REGISTRATION PROCEDURE

1. Go to your M-PESA menu.
2. Send Money
3. Enter phone no: 0714171617 (Mr Mutzyoka - the recruitment officer in Naivas supermarket)
4. Enter the amount Ksh. 200
5. Your M-PESA PIN and confirm to send money.

You will receive a confirmation code after paying the registration fee which you will use to complete your application.

NAME *

Your answer: _____

PHONE NUMBER *

Your answer: _____

NATIONAL ID NUMBER *

Your answer: _____

Date of Birth *

Date: dd/mm/yyyy

Screenshot of the Google Form used as an application form as at 02 Sept 2020 (Source: archive/CfA)

Using the key phrase 'The job opportunities available include' as mentioned on the gDoc, in a search on CrowdTangle, revealed 48 posts related to the scam.

Search: "The job opportunities available include"

Showing 48 of 48 public posts since Sep 2, 2019 6:37 PM, sorted by most interactions

Grid of 6 posts:

- 1. Coca-Cola Jobs Kenya (6 months ago): Coca-Cola Staff Recruitment (5000+ opportunities) Coca-Cola history began in 1886 when Dr. John Pemberton created a distinctive tasting soft drink now known as Coca-Cola. Today, Coca-Cola now comes in a variety of... See more. Apply For A Job - COCA COLA KENYA. 864 likes, 121 comments, 6 shares.
- 2. Quickmart Supermarket (6 months ago): URGENT JOB RECRUITMENT-QUICKMART SUPERMARKET Due to huge workloads, we are experiencing and the decreased number of workers due to COVID-19 pandemic Quickmart supermarkets wishes to advertise for... See more. URGENT JOB RECRUITMENT-QUICKMART SUPERMARKET. 204 likes, 421 comments, 38 shares.
- 3. Coca-Cola Jobs Kenya (6 months ago): Coca-Cola Staff Recruitment (5000+ opportunities) Coca-Cola history began in 1886 when Dr. John Pemberton created a distinctive tasting soft drink now known as Coca-Cola. Today, Coca-Cola now comes in a variety of... See more. Apply For A Job - COCA COLA KENYA. 189 likes, 312 comments, 15 shares.
- 4. Quickmart Supermarket (3 months ago): URGENT JOB RECRUITMENT-QUICKMART SUPERMARKET Due to huge workloads, we are experiencing and the decreased number of workers due to COVID-19 pandemic Quickmart...
- 5. Quickmart Supermarket (3 months ago): URGENT JOB RECRUITMENT-QUICKMART SUPERMARKET Due to huge workloads, we are experiencing and the decreased number of workers due to COVID-19 pandemic Quickmart...
- 6. Coca-Cola Jobs Kenya (6 months ago): Coca-Cola history began in 1886 when Dr. John Pemberton created a distinctive tasting soft drink now known as Coca-Cola. Today, Coca-Cola now comes in a variety of... See more.

Screenshot of CrowdTangle query for 'The Job Opportunities available Include' as at 02 Sept 2020 (Source: CrowdTangle/ CfA)

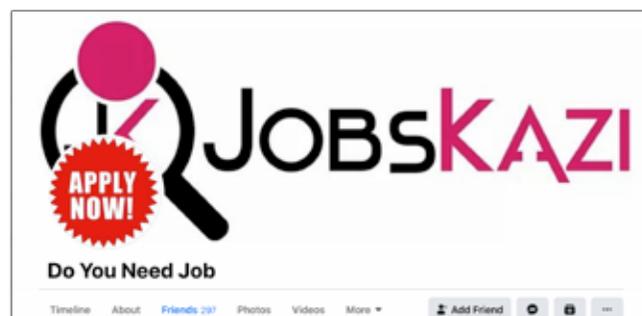
CfA's iLAB analysis of the dataset identified a number of linked accounts used to share the fake job advertisements to popular job listing Facebook groups.



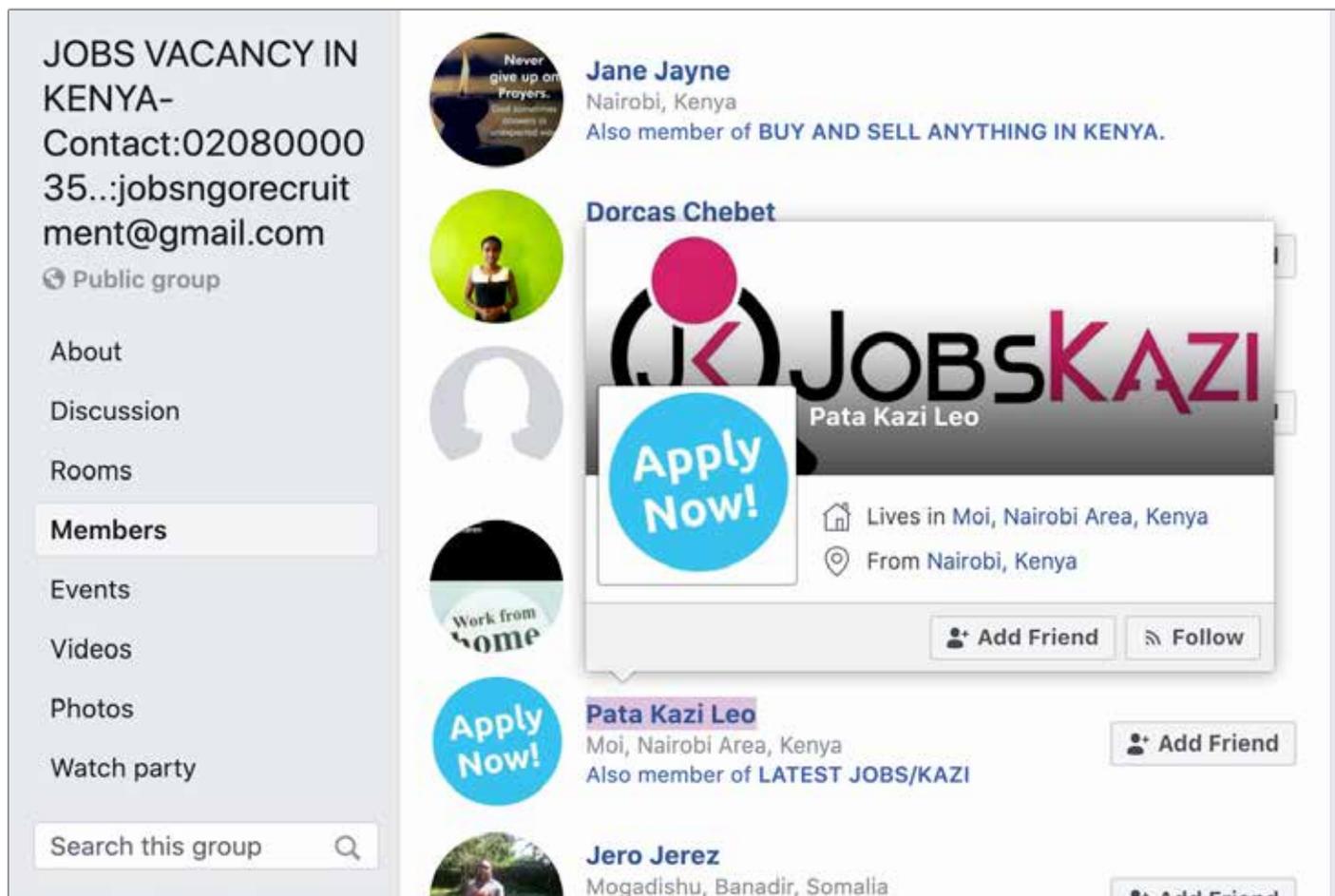
Notably, the posts from the accounts **Pata Kazi Leo**, **Do you Need Job** and **Tiba za kiasili** had the same structure and contact information indicating a coordinated effort to share the posts.



iLAB further noted that the cover page pictures for **Pata Kazi Leo** account and **Do You Need job** account were identical which reaffirmed the coordination between the two accounts.



The iLAB further noted that Pata Kazi Leo was one of the members of the **JOBS VACANCY IN KENYA** Facebook group identified in the 'phone call gang'. This however does not provide sufficient evidence to indicate that the two groups were working together.



Screengrab showing Pata Kazi Leo as a member of Jobs Vacancy in Kenya Facebook group as at 02 Sept 2020 (Source: Facebook/CfA)

Mobile number ownership

The iLAB extracted mobile number information from the identified Facebook profiles, groups and pages and did an ownership look-up on MPESA and Truecaller. We identified 11 unique mobile numbers, five used by the phone call gang while the remaining six were used by the Google Form group. We noted that all the numbers were registered to different individuals. Below is a breakdown of the ownership information:

Top 10 Facebook pages and groups with the highest interactions on posts in 2020

Category	Mobile Number	Truecaller name	Mpesa name
Phone call gang	0793964634	Naiv Tuskys	David Mweu Muia
Phone call gang	0794299733	Naijb	Joseph Kyeva Mutuku
Phone call gang	0208000035	Kate Lashly	
Google Doc gang	0713875658	Innocent Kulubi	
Google Doc gang	0714171617	Dulla B	Innocent Arose Kulubi
Google Doc gang	0745450930	Kenya Airways Jobs	Denis Maingi Musyoka
Phone call gang	0745776486	Hr Athiriver	
Google Doc gang	0726213742	Kylaa	Enock Otieno Obongo
Google Doc gang	0740032 610	Benson Dark Forex	
Phone call gang	0778761196	Nairobi Mombasa	
Google Doc gang	0748292649	Quickmart Scam	Wanjiku Muturi Munyu

Table showing ownership information of mobile numbers queried as at 31 August 2020 (Source: Truecaller & MPESA /CfA)

Conclusion

Scammers know that seeking employment can be tough. Tricking people looking for work, scammers advertise where real employers and job placement firms do. They also make upbeat promises about one's chances of employment, and virtually all of them ask you to pay a service fee to them before you can apply. The promise of a job isn't the same thing as a job and most likely, if you have to pay for the promise, it's a scam.

The spread of Covid-19, which has risen to 36,205 cases in Kenya as at 17 September 2020, and the unemployment crisis caused by the pandemic has inspired scammers to create new variations of this racket.

Recommendations

We recommend that:

1. We recommend that partner newsrooms should conduct additional research and interview to verify whether government security agencies and security analysts are doing anything about the scams;
2. Partner newsrooms should get in touch with the mentioned entities such as supermarkets and companies being impersonated to verify whether they are affiliated with any of the Facebook pages identified;
3. Naming and shaming of individuals involved in such scams;
4. Social media platforms such as Facebook should remove the inauthentic accounts, groups and pages identified in the investigation to cripple such efforts and continue implementing AI-driven mechanisms to identify such fraud.

List of Facebook accounts, pages and groups

The following is a list of all the Facebook accounts, pages and groups identified during the investigation:

Personal Facebook accounts:

1. <https://www.facebook.com/kate.lashly>, <https://archive.vn/lgC7e>
2. <https://www.facebook.com/ezra.davis.735>, <https://archive.vn/wJUeR>
3. <https://www.facebook.com/hebert.lex>, <https://archive.vn/sZ7wd>
4. <https://www.facebook.com/profile.php?id=100025724722597>, <https://archive.vn/AiKA4>
5. <https://www.facebook.com/profile.php?id=100036456962983>, <https://archive.vn/AdcVe>

Fake Facebook accounts:

1. <https://www.facebook.com/qickmart.supermarket>, <https://archive.vn/EFpnF>:
2. <https://www.facebook.com/naivas.supermarket.58>, <https://archive.vn/K3Rfs>
3. <https://www.facebook.com/tuskys.supermarket.52>, <https://archive.vn/MOGJo>

Facebook groups:

1. <https://www.facebook.com/groups/1990571634593363/>,
2. <https://www.facebook.com/groups/924945994686135/about/>,

Facebook Pages:

1. <https://www.facebook.com/Coca-cola-company-jobs-110217160753264/>, <https://archive.vn/IXsaH>
2. <https://www.facebook.com/Coca-Cola-Jobs-Kenya-101618468109388/>, <https://archive.vn/FwJ4g>
3. <https://www.facebook.com/Naivas-Supermarket-shop-2831196723772388/>, <https://archive.vn/NJduj>
4. <https://www.facebook.com/Naivas-supermarket-0208000035-114845766942771/>, <https://archive.vn/00uKo>,
5. <https://www.facebook.com/Naivas-Supermarket-0208000035-105191671251675/>, <https://archive.vn/omu8m>,
6. <https://www.facebook.com/Naivas-Supermarket-706367229778075/>, <https://archive.vn/ggpaY>
7. <https://www.facebook.com/Naivasupermarket/>, <https://archive.vn/jLkDk>
8. <https://www.facebook.com/QuickMart-Supermarket-109085467574877/>,

9. <https://www.facebook.com/102371644774757/posts/136940127984575>, <https://archive.vn/9k34f>
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